

# MARCH



ASAE

## NEWSLETTER



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# ASAE March Luncheon

Wyndham Riverfront

March 15th at 11:45 am

## HOW TO COMMUNICATE TO YOUR MEMBERS



On Tuesday, March 15th, a panel of association marketing experts will lead us through a discussion on using traditional communications methods to effectively to communicate to members.

*86% of associations believe they create relevant content...*

yet only half believe that they have a solid understanding of their reader, member or advertiser needs...

Learn More at the Luncheon



## Monthly Luncheon - March 15th

**How to Communicate to Your Members.** Our panel will lead us through a discussion on using traditional communication methods (newsletter, magazine, events and email) to effectively communicate to members.

Please register **before March 11th** to join us at 11:45 AM on Tuesday, March 15th at Wyndham Riverfront in North Little Rock.

[REGISTER TODAY](#)



### **Member Shout Outs**

Executed a perfect meeting? Helped save your social media campaign? Referred the perfect match? Thank your fellow members! Sharing a shout-out is a great way to recognize fellow ASAE members for their work and talent. We'll recognize shout-outs in the next newsletter!

[SHARE YOUR SHOUTOUT](#)



**Association Laboratory Inc.**

### **Research to Help Associations Look Forward**

You need the most recent and relevant data to inform your decisions in a dynamic and uncertain environment. Use Association Laboratory's [2022 Executive Summary](#) or the [Dynamic Looking Forward Dashboard](#) to help you gather the 2022 association data.

**Reminder letters for 2022 dues renewal were sent on Monday.** Membership must be renewed by March 30th to be included in the directory.



### **ASAE Job Postings**

Whether you are looking for a new career or a qualified candidate, use the ASAE job board to help! 30 day postings are free for members. Here are the most recent listings. Please send your openings to us!

**Director of Sales - Holiday Inn Express Downtown Little Rock**

**Business Development Director - Arkansas Bankers Association**

**Marketing & Public Relations Director - Arkansas Bankers Association**

[Click Here for Job Postings](#)



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Wyndham Riverfront



## CAE Ethics Training

Attention: If you are renewing your CAE in the spring, you will need one-hour of ethics training. Here are [three free courses](#) to help you!

The information above was sent in by a member. Have info to share in the newsletter? Please [email Leigh](#) by the 25th of each month!

[Mark your calendars for our 2022 dates](#)

## Contact Info:

Arkansas Society of Association Executives  
PO Box 23034  
Little Rock, AR 72221  
501-223-9188  
[office@arksae.net](mailto:office@arksae.net)

[Facebook](#)  
[Web](#)  
[Instagram](#)