



2022 Partner Packages



PREMIER PARTNER

Dues/Directory

- Associate dues for up to four members in 2022 (\$100 discounted price for each additional member)
- 2022 ASAE Membership Directory Ad, premium location full page ad
- Recognition page in the 2022 Directory as well as Partner icon on your listing
- Help distribute directories to association executives
- Electronic Member List with Emails and Addresses

Annual Convention

- Two Convention Registrations
- Convention Sponsorship

Holiday Party

- Holiday Party Sponsorship
- Four Holiday Party Tickets

Meetings

- Sponsorship of two monthly meetings in 2022 (virtual or in-person). Includes 2-3 minutes of speaking time, recognition in promotional materials, registration help and pre, and attendee engagement opportunities.

ASAE Communications

- Logo on homepage of www.arksae.net for twelve months with link
- Logo on the monthly newsletter with link
- Newsletter Editorial Content opportunity one time per year (content provided by partner)
- Four social media posts on ASAE channels (materials provided by partner)
- One social media post to highlight member
- Featured in CVB Member Spotlight once per quarter in Newsletter and Online
- Detailed partner listing added to website - only available to partners



PREFERRED PARTNER

Dues/Directory

- Associate dues for two members in 2022 (\$100 discounted price for each additional member)
- 2022 ASAE Membership Directory Full Page Ad
- Electronic Member List with Emails and Addresses

Annual Convention

- One Convention Registration
- Convention Sponsorship

Holiday Party

- Holiday Party Sponsorship
- Two Holiday Party Tickets
- ASAE Communications
- Three social media posts on ASAE channels for business (materials provided by partner)
- One social media post to highlight member
- Featured in new CVB or Hotel Spotlight section for two months per year in Newsletter/Online
- Detailed partner listing added to website - only available to partners



PATRON PARTNER

Dues/Directory

- Associate dues for one member in 2022 (\$100 discounted price for each additional member)
- 2020 ASAE Membership Directory Half Page Ad
- Recognition page in the 2020 Directory as well as Partner icon on your listing
- Electronic Member List with Emails and Addresses

Annual Convention

- One Annual Convention Registration

Holiday Party

- Two Holiday Party Tickets

ASAE Communications

- Two social media posts on ASAE channels for business (materials provided by partner)
- One social media post to highlight member
- Detailed partner listing added to website – only available to partners



Arkansas Society of Association Executives

PO Box 23034 | Little Rock, Arkansas 72221 | 501-223-9188 | www.arksae.net

2022 ASAE Partnership Contract

Yes, my company, _____, would like to commit to the following partnership:

- Premier Partner 2022, **\$5500**
- Preferred Partner 2022, **\$3000**
- Patron Partner 2022, **\$1200**

Thank you for your partnership! We will get your information on materials that we need to help promote you and your company. Please help us by meeting deadlines and engaging with us often.
We truly value you!

I choose to pay for my partnership by one of the following methods:

- I will provide a check for the total amount by January 31, 2022
- I choose to be invoiced quarterly**, 25% of total amount

**Quarterly payments will be due on January 1, April 1, July 1 and October 1
All "add-ons" will be due January 31

The contact listed below will serve as the main contact for supplying ad materials and information as needed as well as payment for the partnership.

Printed Name: _____

Signature: _____

Direct line/cell #: _____

Email: _____

Today's Date: _____

Please return agreement by December 15th