



## March Madness Mixer

Tuesday, March 28th  
Little Rock Marriott  
**4:30 pm - 6:00 pm**  
Riverview Room

### [REGISTER TODAY](#)

*you must be logged in to see registration*

We're mixing things up in 2023 with a quarterly meeting that provides more opportunity for networking. We hope you'll join us on [March 28th](#) for food, drinks, friends and fun networking.

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# ASAE ELC

ASAE 2023 



## ASAE ELC Inaugural Class

ASAE is thrilled to announce our inaugural class. The ELC, supported by partner Winthrop Rockefeller Institute, aims to identify and cultivate the next generation of association leaders in Arkansas. The following executive members will take this year to learn from industry and subject matter experts to help them be more knowledgeable, successful and involved within the state association world. Please congratulate them!

**Reagan Heffley**

Director of Communications & Marketing  
Big I Arkansas

**Jenny Higgs**

Director of Marketing  
Arkansas Farm Bureau

**Janet Marshall**

Membership Administrator  
Arkansas Bar Association

**Catrinia Rojas**

Coordinator Policy Development & Legislative Research  
Arkansas Farm Bureau

**Cassandra Van Tussel**

Educational Operations Specialist  
Arkansas Hospital Association

Special thanks to:

Kelly Cargill Crow

ELC Chair

Arkansas Trucking Association

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**If you received an email from us that your membership is in grace, please renew soon!**

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**Premier Partner Spotlight: Fort Smith CVB and Fort Smith Convention Center**



The Fort Smith Convention Center OVG360 offers 116,800 square feet of usable, infinitely-flexible event space and a state-of-the-art performing arts center just steps from downtown Fort Smith, Arkansas!

**What's your favorite part about being a member of ASAE?** The relationships and the networking. And most of all we are like family. *(They didn't coordinate answers!)*

- [Amanda Sanders](#)



Fort Smith is a city, surrounded by nature, with a rich legacy as the original gateway to The Old West, and a modern reputation as one of the newest and most celebrated urban and contemporary outdoor art destinations of the New South.

**What's your favorite part about being a member of ASAE?**

I love meeting with my peers and partners in the industry. They are truly family to me! *(They didn't coordinate answers!)*

- [Amy Jones](#)

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**SAVE THE DATE: ANNUAL CONVENTION IN FORT SMITH ON JULY 17 and JULY 18**

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## 2023 ASAE Calendar

**Mark your calendar for our monthly meetings. Registration is OPEN for March 28th.**

*\*[March 28th – Reception at Little Rock Marriott \(4:30 PM - 6:00 PM\)](#)*

**April 18th** – Lunch at Doubletree Hotel (11:45 AM)

*\***May 16th** – Trade Show (4:30 PM - 6:30 PM). **Details coming soon!***

**June 20th** – Lunch at Arkansas Museum of Fine Arts (11:45 AM)

**July 17th and 18th** – Annual Convention in Fort Smith

*\***August 15th** - Breakfast at ALOFT (7:30 AM - 9:00 AM)*

**September 19th** – Lunch at Four Points by Sheraton (11:45 AM)

**October 17th** – Delta Hotel Tacos & Topics (11:45 AM)

**November 28th** – Lunch at Wyndham Riverfront (11:45 AM)

*\***December 19th** – Holiday Party at Arkansas Pharmacists Association (4:30 - 6:30 PM)*

*\* **n 2023 we're mixing things up with a quarterly meeting that provides more opportunity for networking. Times and locations could be subject to change.***

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**Do you have member updates or job openings to share? Send them to [office@arksae.net](mailto:office@arksae.net)**

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## Thank you to our 2023 Partners!

### **Premier Partners:**

Fort Smith CVB  
Fort Smith Convention Center  
Little Rock CVB  
Visit Hot Springs  
Visit Rogers  
Winthrop Rockefeller Institute

### **Premier Corporate Partners:**

Atrium Hospitality Arkansas Collection

### **Preferred Partner:**

CTI

### **Preferred Corporate Partners:**

Beechwood Pinnacle Group

### **Patron Partners:**

The Arlington Resort Hotel & Spa  
DoubleTree Little Rock  
Embassy Suites Jonesboro Red Wolf Convention Center  
Explore Branson Meetings  
Experience Fayetteville  
Explore Harrison  
Explore Springdale  
Fairfield Bay Conference Center  
Gulf Shores & Orange Beach CVB  
Hotel Hot Springs  
Little Rock Marriott  
Oaklawn Racing Casino Hotel  
Tunica CVB  
Visit Bentonville  
Wyndham Fort Smith  
Wyndham Riverfront

Interested in being a partner or corporate hotel partner? There's still time to join this amazing group and enjoy the benefits of ASAE partnership! [Email Leigh](#)

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## Your Profile Matters!

Next time you login to the ASAE site to register for an event, make sure you stop by the [Members Only Section](#).

We all love our well-worn ASAE guides but did you know that the information in the guides is pulled directly from the My Profile section of our site?

Please take a few minutes and make sure your info is up to date!

### **How to Access My Profile**

You must log in on [www.arksae.net](http://www.arksae.net) to see the [Members Only Area](#)

Click the link for [My Profile](#)

From here you can EDIT PROFILE, Change Password and View Any Outstanding Invoices



### **Contact Info:**

Arkansas Society of Association Executives

PO Box 23034

Little Rock, AR 72221

501-223-9188

[office@arksae.net](mailto:office@arksae.net)