


SEPTEMBER NEWSLETTER



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LUNCHEON WITH BOB HARRIS

Imagine the Possibilities of Your Association

With the right board and capacity, associations can move mountains. They impact economy, jobs, safety, competencies and excellence.

As Bob travels the world he will share what the best associations have and how they position themselves to be indispensable.





**Tuesday
September 19**

EXECS - DON'T MISS BOB'S MORNING WORKSHOP BEFORE THE LUNCHEON



Four Points Little Rock Midtown



11:45 AM - 1:00 PM

Special thanks to our premier partner:



September Workshop and Luncheon with Bob Harris

You may have heard by now that Bob Harris is coming to town! He will be in Little Rock between a visit to Poland to help business associations in Ukraine and Belarus, and Armenia and the Republic of Georgia!

There are **TWO opportunities** to learn from Bob on **Tuesday, September 19th**:

8:30 AM - 11:30 AM [Non-Profit Board Workshop with Bob Harris](#)

11:45 AM - 1:00 PM [ASAE Luncheon with Bob Harris](#)

Four Points by Sheraton Little Rock Midtown (925 S University Avenue)

Luncheon Only: [CLICK HERE](#)

Special ASAE Morning Workshop with Bob AND Luncheon: [CLICK HERE](#)
Executives Only, please

Thanks to premier partner, Destination Rogers



Tacos and Topics - October 17th

Save the Date! Our roundtable luncheon is coming back on October 17th and registration will be up in a few weeks.

Tuesday, October 17th

10:45 - 11:30: Tacos and Networking

11:30 - 1:00: Roundtable Topic Discussions

New ASAE Directories are here and you look great in print! If you haven't received your copy, [email office@arksae.net](mailto:office@arksae.net)



2023 Benchmarking Survey

At our August ELC meeting, the class learned from Vicki Farmer and got a sneak peek at the 2023 Benchmarking Survey from Naylor.

You can find a copy of the report [here](#). It's full of great information!

Interested in ELC? Nominations for the 2024 Emerging Leaders Council will be out this month. Execs: Please be on the lookout if you are interested in joining or nominating someone for the [2024 ELC Class](#).



Takeaways from National ASAE Annual Meeting

Some ASAE members attended the national ASAE Annual Meeting & Exposition along with over 5,000 other association professionals and hospitality industry representatives. Below are links to the presentations we attended and [here's a link](#) to more sessions with handouts.

[Marketing Artificial Intelligence in Action - Hands Down Favorite!](#)

This covers a snapshot of just a few of the AI tools (free and paid) that can help increase your workflow or marketing!

[40's are the new 30's](#)

[Mentoring Program: Where to Start and How to Do It](#)

Do you have member updates or job openings to share? Send them to office@arksae.net



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1	2	3	4	5	6	7
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29	30	31				

2024 RFP for Monthly Meetings

The RFP for out 2024 monthly meetings was emailed yesterday to members located in/around Little Rock and [can be found here](#). Please submit your bid by September 29th. Any member of ASAE can bid to host a monthly event in/near Little Rock. Below are the dates for our 2024 meetings:

- Tuesday, January 16th
- Tuesday, February 20th
- *Tuesday, March 26th

Tuesday, April 16th
Tuesday, May 21st – TRADE SHOW
Tuesday, June 18th
Convention: July 15th and 16th in Jonesboro
Tuesday August 20th
Tuesday, September 17th
Tuesday, October 15th
Tuesday, November 19th
Tuesday, December 17th



New Membership Directory

Our new membership directories are here, and you look great in print!

Copies are being distributed and you should have yours soon. We will also have copies at the September meeting. Reach out to us with any questions.

**Save the Date for 2024 Convention in Jonesboro: Monday July 15 and
Tuesday July 16!**



Contact Info:

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