



PARTNER PROGRAM

2025 ANNUAL PARTNER RATES

Patron - \$1450
Preferred - \$3200
Premier - \$6500

MARKETING

Membership Dues: Individual membership dues are included in each package along with option to add additional members at \$150 (\$200 regular)
Directory: Ad in directory
Directory: Recognition page in directory as well as Partner Icon on your listing
Directory: Arrival of the ASAE directory is the most anticipated time of year. Help distribute to our members in August.
Directory: Electronic Member List with emails and addresses for easy use
Social Media Post about individual members
Social Media Post about business
Website Listing: Detailed partner listing on website
Website: Logo on homepage (rotating) with link
Newsletter: Logo on monthly newsletter header
Newsletter: Editorial Content Contributor
Newsletter: Featured in Member Spotlight in Newsletter

PATRON	PREFERRED	PREMIER
✓ 1 Member	✓ 2 Members	✓ 4 Members
✓ Half Page	✓ Full Page	✓ Full Page
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓ 1 post	✓ 1 post	✓ 1 post
✓ 1 post	✓ 3 posts	✓ 4 posts
✓	✓	✓
		✓
		✓
	✓	✓

EVENTS

Monthly Meetings: Sponsorship opportunity of monthly events. Includes 2-3 minutes of speaking time, recognition in promotional materials, registration help and pre and post attendee engagement opportunities
Monthly Meetings: Prepaid registrations for nine monthly meetings for two members
Annual Convention Registration
Annual Convention: Recognition as partner in advertising
Annual Convention: Active partners are able to bid on future annual conventions
Annual Convention: Sponsorship of convention event (break, reception, networking or lunch). Includes speaker introduction, signage and inclusion in all advertising
Trade Show: Space at Trade Show Event (Cost: \$450 per booth)
Trade Show: Recognition as partner in advertising
Holiday Party: Tickets to ASAE Holiday Party
Holiday Party: Recognition as partner in advertising
Tacos and Topic Sponsorship: Table sponsor and registration for two

PATRON	PREFERRED	PREMIER
		✓
		✓
✓ 1 Member	✓ 1 Member	✓ 2 Members
✓	✓	✓
✓	✓	✓
	✓	
✓	✓	✓ Premium Location
✓	✓	✓
✓ 2 Tickets	✓ 2 Tickets	✓ 4 Tickets
✓	✓	✓
	✓	✓

Partner to Provide: Central Point of Contact to serve as ASAE main contact
 Marketing Info and Social Posts as Requested



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2025 ASAE Partnership Contract

Yes, my company, _____, would like to commit to the following partnership:

- Premier Partner 2025, \$6500
- Preferred Partner 2025, \$3200
- Patron Partner 2025, \$1450

If you would like to add the the following to your package at a discounted cost, please select here:

- Additional Member Listing \$150 at _____ number of members \$_____

Total Price: \$_____

I choose to pay for my partnership by one of the following methods:

- I will provide a check for the total amount by January 31, 2025
- I choose to be invoiced quarterly**, 25% of total amount

**Quarterly payments will be due on January 1, April 1, July 1 and October 1
Any "add-ons" are due January 31

Thank you for your partnership! We truly value you!
We will send information on materials that we need to help promote you and your company.
Please help us by meeting deadlines and engaging with us often.

The contact listed below will serve as the main contact for supplying ad materials and information as needed as well as payment for the partnership.

Printed Name: _____

Signature: _____

Direct line/cell number: _____

Email: _____

Today's Date: _____

Please return agreement by December 15th