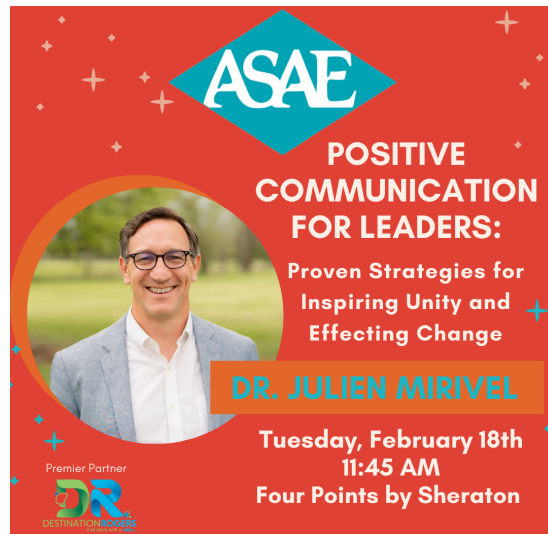


ASAE Monthly Newsletter



February Luncheon

Tuesday, February 18th
11:45 AM

Four Points by Sheraton Little Rock Midtown

POSITIVE COMMUNICATION FOR LEADERS

Dr. Julian Mirivel, author of Positive Communication for Leaders, will share proven strategies for inspiring unity and effecting change.

REGISTER TODAY

Registration ends Thursday, February 13th!

Sponsored by Destination Rogers



Thank you to our 2025 Partners!

Premier Partners:

Destination Rogers
Discover Fort Smith
Fort Smith Convention Center
Little Rock CVB
Visit Hot Springs

Premier Corporate Partner:

Atrium Hospitality Arkansas Collection

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Embassy Suites by Hilton Jonesboro Red Wolf Convention Center
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Explore Harrison
Horseshoe Tunica
Hotel Hot Springs
Little Rock Marriott
North Little Rock Tourism
Top Golf Little Rock
Tunica CVB
Visit Bentonville
Wyndham Fort Smith
Wyndham Riverfront

If you want to be a part of this amazing group, there is still time! Email [Leigh](#)

Need to renew your 2025 membership? [Login](#) today or [email Leigh](#) for your paperwork.

Membership must be renewed by March 15th

Associate Members: Before renewing, consider a **[partnership](#)** for best value!



COCKTAILS WITH A CAPITOL VIEW

ASAE

ASAE Networking Mixer

Event Space Courtesy of:

E **R**
EMBASSY SUITES BY HILTON RED WOLF CONVENTION CENTER

Join us for a networking event with ASAE members and guests

Tuesday, March 18
4:30 - 6:00 pm
ASU SYSTEM OFFICE
WINTHROP ROCKEFELLER BUILDING
501 WOODLANE

Cocktails with a Capitol View

Tuesday, March 18th

4:30 - 6:00 PM

ASU System Office Winthrop Rockefeller Building

COCKTAILS WITH A CAPITOL VIEW

Join us for a networking event with ASAE members and guests. Refreshments and food catered by the Embassy Suites by Hilton Red Wolf Convention Center.

[REGISTER TODAY](#)

Event Space and Food Sponsored by Embassy Suites by Hilton Red Wolf Convention Center.



Community Impact Coalition

Anticipating significant tax legislation in 2025, National ASAE announced the launch of the **Community Impact Coalition** — a unified initiative dedicated to educating the 119th Congress about the social and economic benefits of associations, charities, and other tax-exempt organizations.

[Read more here.](#)

[**2025 ASAE Event Calendar: Don't miss a month!**](#)



Associations Are Essential

Did you know associations are the primary source of post-college skills training, professional certifications and product and service standards across all industries?

[Learn what national ASAE does to promote the Power of Associations.](#)



9 Event Trends That Will Shape 2025

In 2025, meetings and events will be all about personalization, smarter technology, and a renewed focus on accessibility and data privacy.

Tighter budgets and rising costs have marked the last few years, and while this is unlikely to change in 2025, the good news is that we're entering the year with more innovative tools to tackle key challenges head-on.

[Read on](#) to discover the nine key meetings and events trends to know in 2025—and how they'll impact your strategies in the coming year.

