




THE HARD TRUTHS ABOUT
**SUCCESSION
PLANNING**
TUESDAY, SEPTEMBER 16TH
11:45 AM
HOLIDAY INN LITTLE ROCK AIRPORT
Special talk from
Barbara Sugg
FORMER PRESIDENT & CEO, SOUTHWEST POWER POOL
PRESENTED BY
PREMIER PARTNER:


September Luncheon

Succession planning affects every organization - and every role. At the [ASAE September luncheon](#), hear Barbara Sugg, former President & CEO of Southwest Power Pool, share lessons from guiding SPP through a successful leadership transition after 35+ years.

Walk away with practical insights to:

- Navigate leadership transitions
- Support your team
- Strengthen your organization

Date: Tuesday, September 16
Time: 11:45 AM
Location: Holiday Inn Little Rock

[Register online](#)

Thanks to our Premier Partner, Visit Hot Springs



Tacos and Topics - October 21st

Save the Date! Everyone's favorite roundtable luncheon is back on October 21st and registration will be up in a few weeks.

Tuesday, October 21st

Hilton Garden Inn Downtown

10:45 - 11:30: Tacos and Networking

11:30 - 1:00: Roundtable Topic Discussions

New ASAE Directories are here and you look great in print! If you haven't received your copy, [email office@arksae.net](mailto:office@arksae.net)



Emerging Leaders Council Update

At our August Emerging Leaders Council (ELC) meeting, the class learned membership tips from J.D. Harper and got a sneak peek at the 2025 Benchmarking Survey from Naylor. The report gives a detailed look at what's working, what's not and what's coming next for the association community.

You can find a copy of the report [here](#). It's full of great information!

Interested in ELC? Nominations for the 2026 Emerging Leaders Council will be out this month. Execs: Please be on the lookout if you are interested in joining or nominating someone for the [2026 ELC Class](#).



Save the Date - Tuesday, December 9th

Holiday Party planning has begun. Save the date of Tuesday, December 9th for the ASAE Holiday Party at Topgolf Little Rock. You don't want to miss this one!

ASAE Holiday Party
Tuesday, December 9th (one week earlier)
4:30 pm - 6:30 pm

Looking for your next opportunity?

[New job postings are live on our site!](#)

Do you have member updates or job openings to share? Send them to office@arksae.net



S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

2026 RFP for Monthly Meetings

The RFP for our 2026 monthly meetings will be emailed next week to members located in/around Little Rock and [can be found here](#). Please submit your bid by October 3rd. Any member of ASAE can bid to host a monthly event in/near Little Rock. Below are the dates for our 2026 meetings:

Tuesday, January 20th
Tuesday, February 17th
Tuesday, March 17th
Tuesday, April 21st
Tuesday, June 16th
Tuesday, August 18th
Tuesday, September 15th
Tuesday, October 20th - Tacos and Topics
Tuesday, November 17th
Tuesday, December 15th

Trade Show: Tuesday, May 19th
Convention: Monday, July 15th and Tuesday, July 16th in Rogers



Celebrating Our 2025 Award Winners

At the Annual Convention Banquet, we honored outstanding members with ASAE awards. Congratulations to all our recipients, including **Rita Madison** (Ken Graves Memorial Award), **BJ Matthews** (Emerging Leader), **Heather Fox** and **Renee Reddick** (Partner of the Year), and the following organizations recognized for Excellence in Communications: **Arkansas Bankers Association** for *Arkansas Banker*, **Arkansas Medical Society** for the *AMS 150th Anniversary Celebration and Commemorative Magazine*; and **Goodwill Industries** for *Mission Magazine*.

Click [here](#) for more info and photos from convention!



Takeaways from National ASAE Annual Meeting

President Michelle Kitchens attended the national ASAE Annual Meeting & Exposition along with over 5,000 other association professionals and hospitality industry representatives. Below are links to her top two favorite presentations and [here's a link](#) to learn more about ASAE Annual Meeting & Exposition.

[Growing Your Membership Using a Cocktail Napkin](#)

[Lights, Camera Impact: Sharpening Your Video Skills for Success](#)



Contact Info:

Arkansas Society of Association Executives

PO Box 23034

Little Rock, AR 72221

501-223-9188

office@arksae.net

Connect with Us:

Facebook

Web

Instagram
