

ASAE Monthly Newsletter

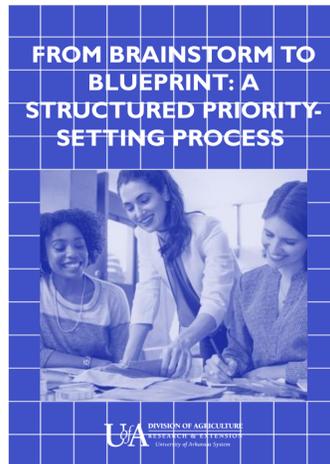


March Mixer Registration Ends Soon!

Tuesday, March 17th
4:30 - 6:00 PM
ASU System Office
Winthrop Rockefeller Building
(501 Woodlane Street, Little Rock 72201)

Networking is a valued benefit you receive from being a member of ASAE and there is no better networking than at an ASAE mixer! [Join us for a fun reception with a Capitol View!](#)
Event Space and Food Courtesy of Embassy Suites by Hilton Red Wolf Convention Center.

[REGISTER HERE](#)



February Luncheon Recap

In February, members joined us for a **hands-on strategic planning session** led by **Dr. Julie Robinson**. Participants practiced **Nominal Group Technique** and small-group strategy exercises - tools that can be adapted and used in your own association. We collected input from attendees on two key questions - What's Most Important to Membership and Topics Members Want to See Covered in 2026 - and the results are already informing ASAE's planning for the year ahead.

[Nominal Group Technique](#)
[From Brainstorm to Blueprint](#)
[Notes from the Strategic Session](#)

[2026 ASAE Event Calendar: Don't miss a month!](#)



ASAE Emerging Leaders Council Class

ASAE is thrilled to announce our 2026 ASAE Emerging Leaders Council supported by Motto by Hilton Bentonville Downtown and Hotel Avail Rogers. ELC aims to identify and cultivate the next generation of association leaders in Arkansas. The following executive members will take this year to learn from industry and subject matter experts to help them be more knowledgeable, successful and involved within the state association world. Please congratulate them!

Katrina Burnett

Member Services Director
Arkansas Automobile Dealers Association

Cindy Crump

Director of Quality & Patient Safety
Arkansas Hospital Association

Cara Tharp

Executive Director
Arkansas Credit Union Association

Noralee Townsend

Membership & Communications Director
Arkansas Cattlemen's Association



Thank you to our 2026 Partners!

Premier Partners:

Destination Rogers
Discover Fort Smith
Fort Smith Convention Center
Little Rock CVB
Visit Hot Springs

ELC Supporting Partner:

Hotel Avail Rogers and Motto Bentonville

Premier Corporate Partner:

Atrium Hospitality Arkansas Collection

Preferred Partner:

CTi
North Little Rock Tourism
Oaklawn Hot Springs

Patron Partners:

The Arlington Hotel
Doubletree Little Rock
Embassy Suites by Hilton Jonesboro Red Wolf Convention Center
Experience Fayetteville
Explore Branson
Explore Harrison
Horseshoe Tunica
Hotel Hot Springs
Little Rock Marriott
Top Golf Little Rock
Tunica CVB
Visit Bentonville

Wyndham Fort Smith
Wyndham Riverfront

If you want to be a part of this amazing group, there is still time! Email [Leigh](#)

If you are looking for a career opportunity or have an open position to post, let us know!

Your Profile Matters!

Next time you login to the ASAE site to register for an event, make sure you stop by the [Members Only Section](#).

We all love our well-worn ASAE guides and did you know that the information in the guides is pulled directly from the My Profile section of our site?

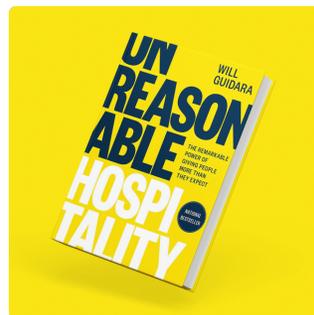
Please take a few minutes and make sure your info is up to date!

How to Access My Profile

You must log in on www.arksae.net to see the [Members Only Area](#)

Click the link for [My Profile](#)

From here you can EDIT PROFILE, Change Password and View Any Outstanding Invoices



Recommended Read: *Unreasonable Hospitality*

Want to wow your members and peers? *Unreasonable Hospitality* by Will Guidara shows how going the extra mile, even in small ways, creates memorable experiences, stronger connections, and lasting loyalty.

Take a page from the book before your next event: think small touches, thoughtful gestures, and unexpected generosity - strategies you can use with your team, board, and members.

Interested in an ASAE Book Club? [Email Us](#)

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