



An event flyer for ASAE. The top section features the ASAE logo (a teal diamond with 'ASAE' in white) and the text 'TAKE A BREAK FROM THE CAPITOL' in teal. Below this, it says 'FREE Executives-Only Event' and 'RSVP to office@arksae.net'. A central text box reads: 'Join us for a FREE end-of-day reception and catch up with fellow ASAE Executives'. The bottom section, on a teal background, provides the event details: 'Tuesday, Feb 21 4:30 - 6 pm' and 'ASU SYSTEM OFFICE WINTHROP ROCKEFELLER BUILDING'. It also mentions 'Event Space Courtesy of Embassy Suites Jonesboro Red Wolf Convention Center' and includes the Red Wolf Convention Center logo. On the right side, there is a photo of an outdoor lounge area with a striped sofa and a logo for 'ELC Supporting Partner WINTHROP ROCKEFELLER INSTITUTE'.

## February Executive Only Reception

Tuesday, February 21st  
4:30 PM - 6:00 PM  
Arkansas State University Systems Building

*Executive Members Only, Please*

[RSVP for the Free Event](#)

Take a break from the Capitol and catch up with fellow ASAE executives.

Venue provided by [Embassy Suites Jonesboro Red Wolf Convention Center](#)

Event Sponsored by Premiere Partner [Winthrop Rockefeller Institute](#)

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## Last Chance for Nominations for the ELC Inaugural Class

Have a staffer who is new to the association world or would benefit from leadership development and networking? **Nominate them to join the ASAE Emerging Leaders Council!**

The ELC, supported by partner Winthrop Rockefeller Institute, aims to identify and cultivate the next generation of association leaders in Arkansas. Click [here](#) for more information and the [nomination form](#).

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**If you received an email from us that your membership is in grace, please renew soon!**

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## CVB Premier Partner Spotlight Why should an ASAE member contact you?



We can assist from the jump on exploring hosting an event in Rogers & Northwest Arkansas. We can provide ideas on fun things for your group to do, share examples of what we have seen other groups do with success, and

on fun things for your group to do, share examples of what we have seen other groups do with success, and discuss potential incentives.

- [Luke Wiggins](#)



In Fort Smith we have a seasoned team that will help you organize your meeting from start to finish. We will listen to your ideas for a perfect meeting and help you think outside of the box to achieve that memorable event.

- [Amy Jones](#)

The Fort Smith Convention Center, now managed by OVG360, offers a variety of event space perfect for any large convention, conference, small meeting or banquet.

- [Amanda Sanders](#)

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The CVB should always be the first call made by a planner looking at a destination for a possible event. The Hot Springs CVB staff will eliminate some of the calls and e-mails required by the planner to determine what venues may have availability for the event. We will also be able to assist with any site visits, offsite event planning, and convention services that may be available to the planner through the CVB. Our CVB staff is well versed in what Hot Springs has to offer and can answer questions!

- [Tammy Clampet](#)



Our sales and services team works with visitors from the planning process through the visit itself to improve their experience in the city. Our engagement with our Little Rock partners allows us to put visitors in touch with the businesses they desire. We also own and operate our own convention space and venues in the downtown area, with an outstanding event coordination team ready to assist with whatever needs an incoming group may have for their occasion.

- [Tristan Cripps](#)

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## Premier Partner Spotlight

### How can you help an ASAE member looking for event space?



There are five properties in the Atrium Arkansas Collection of Hotels: Hot Springs, Little Rock, Rogers, Springdale, and Fort Smith. Each city brings its own charm and excitement to hosting your event. One call to Atrium and we can help you find new and innovative ways to excite your partners and attendees and being your contact for all future conference successes.

- [Renee Redick](#)



Winthrop Rockefeller Institute offers the highest levels of hospitality, unburdening our guests in every way so they are able to focus solely on doing their best work. Our beautiful mountaintop location provides inspiration and recreation for your attendees, and we have trained, professional facilitators on staff to help plan and run your meeting if you desire. Our workshops offer teambuilding experiences you can't find anywhere else and get your attendees primed for collaboration. State-of-the-art hybrid conferencing technology means everyone who needs to be at your meeting will be engaged, even if they can't make the trip to Petit Jean.

- [Tracy Kendrick](#)



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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## 2023 ASAE Calendar

### Mark your calendar for our monthly meetings

March 28th – Reception at Little Rock Marriott

April 18th – Lunch at Doubletree Hotel

May 16th – Trade Show

June 20th – Arkansas Museum of Fine Arts

July 17th and 18th – Annual Convention in Fort Smith

August 15h – Aloft

September 19th – Monthly Meeting

October 17th – Delta Hotel (Tacos & Topics)

November 28th – Lunch at Wyndham Riverfront (special date - 4th Tuesday)

December 19th – Holiday Party

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**Do you have member updates or job openings to share? Send them to [office@arksae.net](mailto:office@arksae.net)**

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## Thank you to our 2023 Partners!

### **Premier Partners:**

Fort Smith CVB  
Fort Smith Convention Center  
Little Rock CVB  
Visit Hot Springs  
Visit Rogers  
Winthrop Rockefeller Institute

### **Premier Corporate Partners:**

Atrium Hospitality Arkansas Collection

### **Preferred Partner:**

CTI

### **Preferred Corporate Partners:**

Beechwood Pinnacle Group

### **Patron Partners:**

The Arlington Resort Hotel & Spa  
Embassy Suites Jonesboro Red Wolf Convention Center  
Explore Branson Meetings  
Experience Fayetteville  
Harrison CVB  
Gulf Shores & Orange Beach CVB  
Hotel Hot Springs  
Little Rock Marriott  
Oaklawn Racing Casino Hotel  
Springdale Chamber of Commerce  
Tunica CVB  
Visit Bentonville  
Wyndham Fort Smith  
Wyndham Riverfront

Interested in being a partner or corporate hotel partner? There's still time to join this amazing group and enjoy the benefits of ASAE partnership! [Email Leigh](#)

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## Use the ASAE Community Forum

Networking comes in all shapes and sizes. Use the community forum on [www.arksae.net](http://www.arksae.net) to ask questions and share information with your fellow members.

### **How to Post on the Community Form:**

Log in to see the Members Only Area

Click the link for [Community Forum](#)

Click on [Discussion Forum](#) under Forum Topics

Click the box [New Topic](#) and choose subscribe so you get copies of replies

### **Contact Info:**

Arkansas Society of Association Executives

PO Box 23034

Little Rock, AR 72221

501-223-9188

[office@arksae.net](mailto:office@arksae.net)

